

## **LANGUAGE LEARNING MOTIVATION FOR FUTURE ACCOUNTANTS**

As English continues to dominate in business, accounting, education, law, engineering, IT technology, medicine, media, and research, the demand for English for Specific Purposes is rapidly growing to fulfil students' professional needs. One of the foundations of business is accounting as it allows organizations to view and analyze the past, allowing them to make sound decisions in the future.

Accounting students should be highly motivated to learn English and should not be focused only on written skills but as well as on speaking. For example, accounting students can be taught practical English conversation used in different industries, various issues concerning tips on job interviews and writing resumes, reading and understanding articles concerning such issues of accounting.

Foreign language today is not just part of the culture of a nation, but it is the key to success in the future career of students. Achieving a high level of foreign language is not possible without basic language training in high school. Developing basic competencies of students, teachers should remember to stimulate external and internal motivation of students, to understand these reasons of learning language and manage them.

Good communication skills in English are vital for our graduates, especially for accountants. Language is used for communication. So students need to be encouraged to activate the vocabulary especially through speaking activities. It is not enough to know the material. The most natural and effective way for learners to practice free speaking is to think out some problems or situations together. So it is obviously that full participation and high motivation are keys to a successful language learning.

This study investigates the role of motivation in foreign language learning and the factors that might affect learners' motivation.

Motivation is a powerful psychological tool as it helps not to stop moving towards its goal and to overcome all the difficulties in language learning. Some of the key motives for learning the English language are the opportunity to study and work abroad, internship, successful advancement through the ranks, unlimited access to information, overcoming language barriers while traveling as well as help own children with learning English.

Rhetoric tasks like brainstorming, filling in tables, lists of questions teach how to take into consideration motivation and background of the speaker and listeners before you start planning your speech. Teaching through games and discussions encourage students to debate and enrich the subject matter with visual aids, like colorful charts, diagrams and videos. Drawing connections to Real Life "When will I ever need this?" is essential for students of all levels. Showing them that a subject is used everyday by "real" people gives it new importance.

Teaching a class full of motivated students is enjoyable and effective for teachers as well as for students.

