

THEORETICAL AND METHODOLOGICAL APPROACHES TO RESEARCH OF ENTERPRISE ECONOMIC SAFETY

The basic principle of survival of any enterprise in market conditions (in assumption of severe competition) is the guarantee of its continuous development on the innovative basis. This gives an opportunity to keep and increase competitiveness. The main condition is corresponding level of financial provision with financial safety of enterprise as its criterion.

The problem of assessment of financial safety of enterprise is revealed in works of such scholars as V.G. Andriychuk, O.I. Baranovsky, I.O. Blank, K.S. Goriacheva, I.U. Gryshova, V.Ya. Mesel-Veselyak, P.T. Sabluk, M.M. Fedorova, A.V. Chupis and others.

The aim of research is the grounding of theoretical and methodological approaches to the studying of enterprise economic safety.

The category “enterprise economic safety” has already got the right to “citizenship” in economic science. The problems connected to its securing have been worked out. Economic safety of any system (an enterprise is a system) is understood by V.Tambovtsev as complex of state quality of its production subsystem which provides the opportunity to reach goals of the whole system. As described in the book, enterprise economic safety is defined as the state of the most effective use of corporate resources to prevent threats and provide stable functioning of enterprise at present and in future. E.Vorobiov considers economic safety as stability of socio-economic system, its ability for self-development and cooperation on condition of globalization of national economy.

Other authors believe that enterprise economic safety is protectability of essentially important interests of enterprise from internal and external threats which are organized by management and staff of enterprise by means of realization of juridical, economic, managerial, engineering, technical, socio-psychological activities. The authors of the monograph claim that enterprise is in the state of economic safety if its productive activity has income. S.M. Illiashenko considers enterprise economic safety to be the state of effective use of its resources and existing market opportunities that is able to provide the prevention of internal and external threats and its sustained survival ensuring stable development on the market according to the chosen mission. Other authors prove that enterprise economic safety is the harmonization of economic interests of enterprise in terms of time and space with interests connected to the parties of external environment who function outside the enterprise.

Let's examine correlation of categories “economic safety” and “financial safety” on the level of enterprise. Economic safety of enterprise is a complicated category and includes definite components. In scientific literature various structures of enterprise economic safety are given. Z.S. Varnaliy, O.V. Arefyeva, T.B. Kuzenko give the following structure of enterprise economic safety: financial, intellectual, technical and technological, political and juridical, life-limiting, ecological, social, informative, power, safety of labour. N.P. Fokina and V.I. Bokiy include technological, resource, financial, market and social to the structure of enterprise economic safety. To our point of view the above mentioned approach to the enterprise economic safety is too broadbush as it includes components of noneconomic character (power, informative, ecological, political and juridical). So, we should agree with M.M. Yermoshenko's approach, according to which components of enterprise economic safety are only those containing economic relations and basing on them. Then it is reasonable to keep such components as financial, internal economic (economy of an enterprise), external economic (economy of relations of an enterprise and foreign companies) and socio-economic.

Presence of financial component in enterprise economic safety has important methodological value. Without doubt financial safety of enterprise is connected with such categories as “financial safety of a country” and “financial safety of a region”. The concept “financial safety of enterprise” must take into account the essence of financial safety of a state which is understood as such condition of a state financial credit sphere that is characterized by balance and quality of combination of financial instruments, technologies and services, resistance to external and internal negative factors (threats), ability to provide protection of national financial interests, sufficient volume of financial resources for all economic agents and population as a whole as well as effective functioning of national economic system and economic growth.

There are some definitions of a category “financial safety of enterprise” in scientific literature. But it is regarded as a component of economic safety although, as it was mentioned earlier, financial safety also has its own significance explaining how economy and finance correlate with each other. They are both of prime importance for financial safety which cannot function without.

All above mentioned definitions as many others of the same category are not complex and do not include such components of economic safety as necessity to provide the development of enterprise. Without them economic safety lose sense and balance of economic safety of enterprise. To our point of view economic safety of enterprise is a state of economics (economic system) which is characterized by internal balance and resistance to negative influence of any threats, its ability to provide its own stable and effective development on the basis of realization of its own economic interests.